

THREE IVM-SERVICES FOR DAILY COMPUTERS

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Most car commuters, especially in peak times, still travel alone, although car pooling offers a huge potential for economical and ecological savings. Through efficient vehicle usage, road traffic loads and traffic-related emissions can be reduced. Commuters benefit from less congestion, save fuel costs and are hopefully less stressed. In rural areas where public transport can only offer a basic service, car pooling is an important contribution in maintaining people's mobility.

Hesse's commuter portal www.hessen.pendlerportal.de is an internet platform for car pooling. The portal is free, easy to use and has been adapted to the needs of regular commuters. With their approval, locations of companies and commercial areas can directly be entered as destinations. The same applies to the commuter car parks provided at Hesse's motorways and major roads that serve as meeting points for car pooling. Being part of an integrated mobility service, the commuter portal is also linked to local public transport networks and shows bus and train connections when the user enters an origin and destination combination that matches an existing public transport relation.

The state-wide portal is also connected to local and regional search portals to improve proximity to customers and to ensure that car pooling opportunities are made known at a local level. In this way regional portals for Northern and Central Hesse have been set up in co-operation with local partners. Also, the portal involves a link to the commuter portal of Hesse's neighbour state Rhineland-Palatinate. Hesse's commuter portal thus makes an important contribution to an integrated traffic and mobility management within the municipalities of the Frankfurt RhineMain region and in the federal states of Hesse and Rhineland-Palatinate.

The ivm – serving the Frankfurt RhineMain region for an integrated traffic and mobility management

Our task is the development of measures which lead towards an integrated traffic and mobility management. In cooperation with our stakeholders, namely the cities and districts within the Frankfurt RhineMain region, as well as the states of Hesse and Rhineland-Palatinate, we jointly put these measures into practice.

To promote an improved integration and linking of the regional car pool systems in Germany, the ivm took over the coordination of the work group of the regional commuter service in summer 2007. The web site www.pendlerservice.de provides an overview of all subjects around day to day commuting, either using public transport, cycle or car.

Detail information on Hesse's commuter car parks is provided on a separate web site operated by the ivm, accessible via www.pundm.hessen.de. It offers an overview and detailed maps of the car parks' locations, as well as information on size, equipment and regular utilisation. •

BENEFITS

- Lower mobility costs for commuters by making a more efficient use of the space available in individual cars
- Reductions in road traffic loads and emissions
- Positive impact on the environment and climate
- Additional mobility service in rural areas

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